

# Redistricting Project for 2021

## -Elementary School Committee- Orientation

September 9, 2019

CropperGIS

- |           |   |
|-----------|---|
| 7:30-7:50 | Welcome and Introductions   |
| 7:50-8:15 | SWOT Exercise (Strengths, Weaknesses, Opportunities, Threats)                     |
| 8:15-8:45 | Committee members volunteer to serve as chair, members nominate and vote on chair |
| 8:45-9:00 | Homework and Next Steps   |

# *Welcome and Introductions*

# Review of Timeline

## Recommended Process & Timeline for Redistricting : 1-year time frame

	Apr. '19	May '19	June '19	July '19	Aug. '19	Sept. '19	Oct. '19	Nov. '19	Dec. '19	Jan. '20	Feb. '20	Mar. '20	April '20	May '20
<i>Data Collection</i>														
<i>Data Analysis / Assimilation</i>														
<i>Internal Logistics Planning with district</i>														
<i>Background Report Development</i>														
<i>Committee Application, Review, Selection Process</i>														
<i>Baseline Options Development</i>														
<i>Public Information Session #1: Present Project Process, Criteria, Timeline, and Redistricting Objectives to Community. Information meeting to public, without public comments.</i>						Sept. 9, 11								
<i>School Board Update</i>						Sept. 12								
<i>Redistricting Meeting Series 1</i> <i>- Review background data, Introduce Baseline Options</i>						Sept. 23, 25								
<i>Redistricting Meeting Series 2</i> <i>- Discuss Background Data &amp; Baseline Options</i>							Oct. 7, 9							
<i>School Board Update</i>							Oct. 10							
<i>Redistricting Meeting Series 3</i> <i>- Options development, Prepare for Public Information Session #2</i>							Oct. 21, 23							
<i>School Board Update</i>							Oct. 24							
<i>Public Information Session #2: Present Preliminary DRAFT Redistricting Options to Community for Comment/Feedback</i>								Nov. 7, 13						
<i>School Board Update</i>								Nov. 14						
<i>Redistricting Meeting Series 4</i> <i>- Review public input, continue options development</i>									Dec. 4, 9					
<i>School Board Update</i>									Dec. 12					
<i>Redistricting Meeting Series 5</i> <i>- Continue options development</i>										Jan. 7, 8				
<i>School Board Update</i>										Jan. 16				
<i>Redistricting Meeting Series 6</i> <i>- Continue options development, prepare for Public Information Session #3</i>											Feb. 4, 5			
<i>School Board Update</i>											Feb. 13			
<i>Public Information Session #3: Present Updated DRAFT Redistricting Options to Community for Comment/Feedback</i>												Mar. 4, 5		
<i>School Board Update</i>												Mar. 12		
<i>Redistricting Meeting Series 7</i> <i>- Finalize recommendations &amp; Prepare for Board Presentation</i>													Apr. 1, 2, 15	
<i>Presentation of Final Recommendations to the Board of Education</i>													Apr. 23	
<i>Board of Education vote on redistricting plan</i>														May 28

We are here



# *Communication Logistics*

## Personal Information and Email

- Committee member names will be made public. No personal information of members will be released.
- Any emails that a particular committee member wants to send to the whole committee can be sent to Cropper, and they will make sure the rest of the group receives it.
- All emails will be copied to HCPS.



*All communications  
are public record.*

## Questions

- Direct questions you are unable to answer to either HCPS or Cropper.
- **HCPS redistricting process website!**
  - It helps to refer inquiring community members to this website to answer questions about the redistricting process, schedule and data and maps.
  - [Henricoschools.us/redistricting2021/](https://henricoschools.us/redistricting2021/)
  - An online feedback form is on this page where any member of the public can provide ongoing input.
- Remember to refer to your Background Report.

## Contact Info:

Cropper GIS

Matthew Cropper

mcropper@croppergis.com

614.451.1242

## Henrico County Public Schools Contact:

Chris Sorenson

casorensen@henrico.k12.va.us

804.652.3631

Members of the public, please use the online comment form for general comments.



# Introducing SWOT Analysis

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## SWOT Analysis

*Strength-Weaknesses-Opportunities-Threats Analysis* is a tool for investigation, decision making & brainstorming.

The basis of SWOT Analysis is a simple four cornered grid.

<p><u>Strengths</u></p> <ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>	<p><u>Weaknesses</u></p> <ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>
<p><u>Opportunities</u></p> <ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>	<p><u>Threats</u></p> <ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>

## SWOT Analysis, continued

- First, we'll divide the committee into 4 groups. Record analysis on SWOT grid.
- We'll then share highlights of SWOT analysis with overall group.

## SWOT Analysis Question:

What should the redistricting committee consider as it develops redistricting options for HPCS?

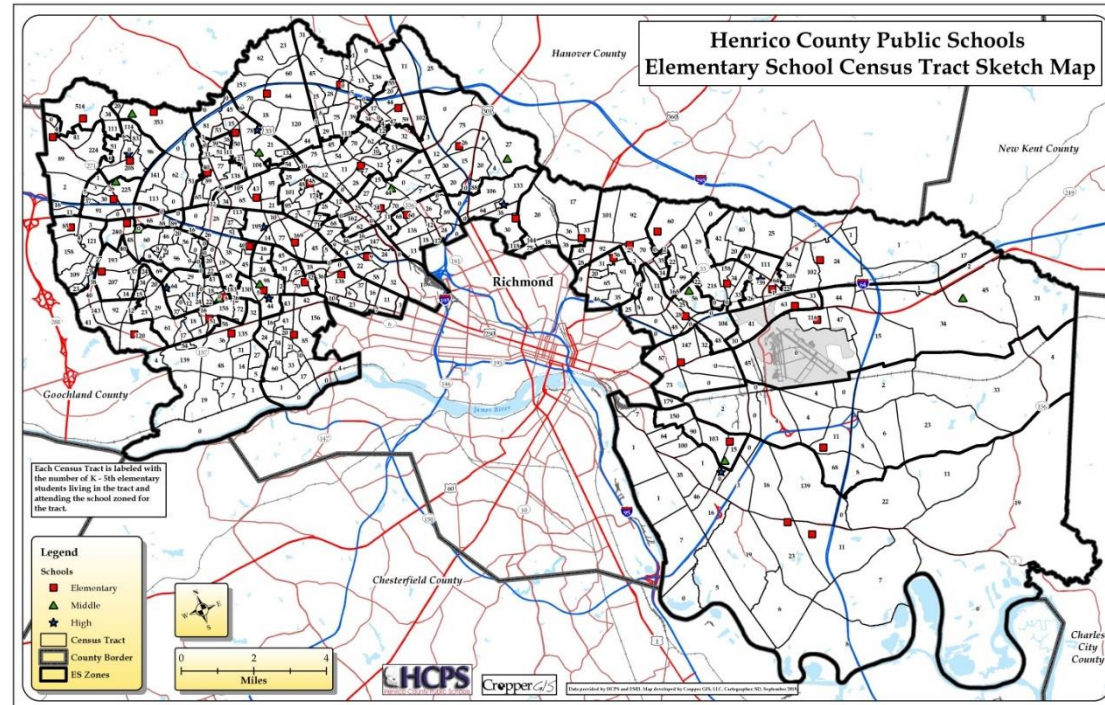
# Committee Chair Nominations

- The committee chairperson will assist with meeting logistics, as well as presenting to school board and public.
- Committee members will self volunteer to serve as chairperson.
  - Members will provide a brief statement on why they are a good candidate for committee chair.
- If there are multiple people wishing to serve as chairperson, the committee will vote on who they feel the chair should be.

# *Homework*

## Develop Options Concepts

- Please utilize the sketch maps to develop concepts for redistricting.
- You can develop a conceptual zone for one school or a group of schools, or for the entire school division if you wish.
- The information you provide will be shared at the next committee meeting, and could be used to develop other draft options.
- Refer to other materials provided in the background report to aid in developing options, such as the utilization maps and census tract maps.



**Next Meeting is scheduled for  
Monday, September 23.  
5:30-8:30pm**

**Hungary Creek Middle School  
4909 Francistown Road  
Glen Allen, VA 23060**