

Redistricting Project for 2021

-Middle/High School Committee- Orientation

September 11, 2019

CropperGIS

7:30-7:50	Welcome and Introductions
7:50-8:15	SWOT Exercise (Strengths, Weaknesses, Opportunities, Threats)
8:15-8:45	Committee members volunteer to serve as chair, members nominate and vote on chair
8:45-9:00	Homework and Next Steps

Welcome and Introductions

Review of Timeline

Recommended Process & Timeline for Redistricting : 1-year time frame

	Apr. '19	May '19	June '19	July '19	Aug. '19	Sept. '19	Oct. '19	Nov. '19	Dec. '19	Jan. '20	Feb. '20	Mar. '20	April '20	May '20
Data Collection														
Data Analysis / Assimilation														
Internal Logistics Planning with district														
Background Report Development														
Committee Application, Review, Selection Process														
Baseline Options Development														
Public Information Session #1: Present Project Process, Criteria, Timeline, and Redistricting Objectives to Community. Information meeting to public, without public comments.						Sept. 9, 11								
School Board Update						Sept. 12								
Redistricting Meeting Series 1 - Review background data, Introduce Baseline Options						Sept. 23, 25								
Redistricting Meeting Series 2 - Discuss Background Data & Baseline Options							Oct. 7, 9							
School Board Update							Oct. 10							
Redistricting Meeting Series 3 - Options development, Prepare for Public Information Session #2							Oct. 21, 23							
School Board Update							Oct. 24							
Public Information Session #2: Present Preliminary DRAFT Redistricting Options to Community for Comment/Feedback								Nov. 7, 13						
School Board Update								Nov. 14						
Redistricting Meeting Series 4 - Review public input, continue options development									Dec. 4, 9					
School Board Update									Dec. 12					
Redistricting Meeting Series 5 - Continue options development										Jan. 7, 8				
School Board Update										Jan. 16				
Redistricting Meeting Series 6 - Continue options development, prepare for Public Information Session #3											Feb. 4, 5			
School Board Update											Feb. 13			
Public Information Session #3: Present Updated DRAFT Redistricting Options to Community for Comment/Feedback												Mar. 4, 5		
School Board Update												Mar. 12		
Redistricting Meeting Series 7 - Finalize recommendations & Prepare for Board Presentation													Apr. 1, 2, 15	
Presentation of Final Recommendations to the Board of Education													Apr. 23	
Board of Education vote on redistricting plan														May 28

We are here

Communication Logistics

Personal Information and Email

- Committee member names will be made public. No personal information of members will be released.
- Any emails that a particular committee member wants to send to the whole committee can be sent to Cropper, and they will make sure the rest of the group receives it.
- All emails will be copied to HCPS.



*All communications
are public record.*

Questions

- Direct questions you are unable to answer to either HCPS or Cropper.
- **HCPS redistricting process website!**
 - It helps to refer inquiring community members to this website to answer questions about the redistricting process, schedule and data and maps.
 - Henricoschools.us/redistricting2021/
 - An online feedback form is on this page where any member of the public can provide ongoing input.
- Remember to refer to your Background Report.

Contact Info:

Cropper GIS

Matthew Cropper

mcropper@croppergis.com

614.451.1242

Henrico County Public Schools Contact:

Chris Sorenson

casorensen@henrico.k12.va.us

804.652.3631

Members of the public, please use the online comment form for general comments.

Introducing SWOT Analysis

Introducing SWOT Analysis

SWOT Analysis

Strength-Weaknesses-Opportunities-Threats Analysis is a tool for investigation, decision making & brainstorming.

The basis of SWOT Analysis is a simple four cornered grid.

<u>Strengths</u> <ul style="list-style-type: none"> • • • • • • • 	<u>Weaknesses</u> <ul style="list-style-type: none"> • • • • • • •
<u>Opportunities</u> <ul style="list-style-type: none"> • • • • • • • • 	<u>Threats</u> <ul style="list-style-type: none"> • • • • • • • •

Introducing SWOT Analysis

SWOT Analysis, continued

- First, we'll divide the committee into 4 groups. Record analysis on SWOT grid.
- We'll then share highlights of SWOT analysis with overall group.

SWOT Analysis Question:

What should the redistricting committee consider as it develops redistricting options for HPCS?

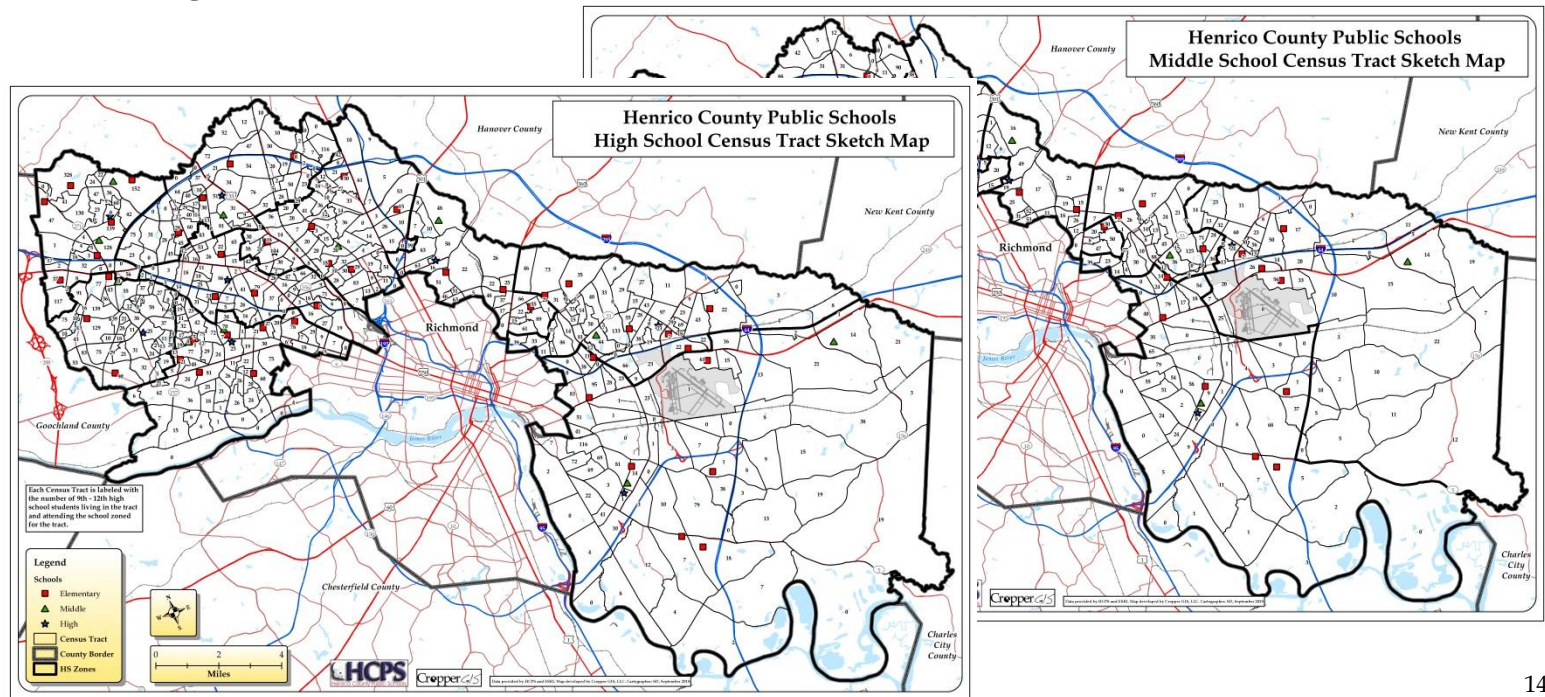
Committee Chair Nominations

- The committee chairperson will assist with meeting logistics, as well as presenting to school board and public.
- Committee members will self volunteer to serve as chairperson.
 - Members will provide a brief statement on why they are a good candidate for committee chair.
- If there are multiple people wishing to serve as chairperson, the committee will vote on who they feel the chair should be.

Homework

Develop Options Concepts

- Please utilize the sketch maps to develop concepts for redistricting.
- You can develop a conceptual zone for one school or a group of schools, or for the entire school division if you wish.
- The information you provide will be shared at the next committee meeting, and could be used to develop other draft options.
- Refer to other materials provided in the background report to aid in developing options, such as the utilization maps and census tract maps.



**Next Meeting is
Wednesday, September 25
5:30-8:30pm**

**New Bridge Auditorium
5915 Nine Mile Road
Henrico, VA 23223**